

FOR IMMEDIATE RELEASE – April 28, 2010  
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## **Media Advisory: Stoughton home inspires energy savings**

STOUGHTON, WIS., April 28 – Homeowners John and Rebecca Scheller are set to prove that even in Wisconsin's cold climate, it is possible for a home to produce as much energy as it uses.

The Schellers recently completed what is anticipated to be Dane County's first net zero energy house, a home that is capable of producing as much energy as consumed. The couple's new home combines advanced energy efficient construction methods and practices with onsite renewable energy technologies to achieve net zero energy use. The Schellers are now set to begin a year's worth of energy monitoring to ensure they meet their goal.

The Stoughton-area couple will celebrate the completion of their home during a 4:00 p.m. dedication ceremony on Thursday, April 29. The Schellers hope their efforts will demonstrate practical ways to save energy and use renewable resources at home.

Present for the dedication ceremony will be:

- Homeowners John and Rebecca Scheller
- Regional representatives from Senator Kohl and Senator Feingold's office
- Utility representatives, contractors, project partners and other service providers for the home
- Local government officials

The event will feature:

- Remarks from WPPI Energy staff, Stoughton Utilities, the Schellers and project partners
- Dedication ceremony
- Tours of the completed house
- Reception and refreshments

Through WPPI Energy's GreenMax Home initiative, the Schellers designed and built a 4,000 square-foot home using readily available materials and building practices used in most average homes. Careful attention to energy-saving details such as insulation and air sealing demonstrates practical steps that anyone can take to build a highly efficient home. To achieve net zero energy use, the Schellers incorporated additional sustainable features, including two geothermal heat pumps to provide space conditioning and domestic hot water, structural plumbing, and an onsite solar photovoltaic system to harness energy from the sun.

For questions or to arrange an interview, contact Patty Schenker at WPPI Energy. For more information, visit [www.greenmaxhome.com](http://www.greenmaxhome.com). **Media are encouraged to attend.**

**Thursday, April 29, 2010  
4:00 p.m.  
1102 Lake Kegonsa Road  
Stoughton, Wisconsin**

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